

Zia Sun

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Education

University of Washington	Master of Science in Technology Innovation	09/2023 – 03/2025
Connected Device track		GPA: 3.9/4.0, GIX scholarship
Relevant Courses: Planning And Managing Hardware/Software Development, Software & Hardware lab, User research and evaluation studio, Programming for user interface, Fundamentals of technology strategy		
University of Nottingham	Bachelor of Engineering	09/2017 – 07/2021
Architecture major		GPA: 3.6/4.0, Head scholarship

Skills

PM: Proficient in prototyping tools **Figma and Adobe XD**, familiar with **Scrum, Agile** development frame and **Jira**.

UX: **Qualitative research** methods such as **interviews, usability testing**, develop **User story** and **User journey map**.

Techniques: **Python, SQL** database operations, **HTML and CSS, Cloud storage** and **Power BI** for data analysis.

Creative: **Adobe Creative Suite** (Illustrator, Photoshop, InDesign); Familiar with **Unity** and **3D modeling software**.

Work Experience

Curajoy (Los Angeles, CA)	Junior product manager	06/2024 – 09/2024
<ul style="list-style-type: none">• User research: Led the development and optimization of user personas, resulting in a 30% increase in product traffic. Conduct comprehensive qualitative and quantitative research, including user interviews, surveys, and data analysis,• Product management: Managed a multidisciplinary design team of 10, Organize weekly standup and sprint meetings to ensure projects are aligned with company goals. Work closely with senior product managers to prioritize needs.• Design system: Increase 20% in design quality ratings by leading the creation and implementation of cohesive design system across the platform, reduced project turnaround time.• Writing Requirements (PRD): Writing product document and acceptance criteria, coordinating cross-functional team efforts, and tracking progress align with stakeholders.		

AProject Factory (Texas, Dallas)	Product Design intern	03/2022 – 09/2022
<ul style="list-style-type: none">• Product design: Reduced operational costs by 40% by redesigning file upload feature to reduce manual effort, from user research to requirement development and prototypes.• User research: Conducted 20+ user studies, including semi-structured interviews, usability testing, and A/B testing, to gain a deeper understanding of user needs and behaviors, and provide data support for the product revision.• Design communication: Translate customer needs and pain points into design requirements and communicate with the 10-person engineering team and the customer during the design process and complete the application redesign task within 12 weeks.		

Project Experience

Microsoft research & Nelson farm	Farmgazer 2.0	10/2024 – 03/2025
Product-managed, Iteration and engineered an agriculture IoT product integrate with AI that monitoring crops status		
<ul style="list-style-type: none">• Roadmap design: Conducting SME interviews and synthesizing pain points into a strategic roadmap with requirement.• Product management: Led a team of 4 in goal/KPI setting, user research & engineering to iteration product.		

Hardware & Software lab Coursework	Package detection IoT product	12/2023 – 02/2024
Product-managed, designed, & engineered product that minimizes delivery losses through ML, from conceptualization to MVP		
<ul style="list-style-type: none">• Develop technical roadmaps: conducting user research & prioritizing their needs and subsequent requirements based on functional & non-functional KPIs• Machine Learning: Achieved 95% product accuracy in package detection after training ML models on custom dataset.		